



SPONSORSHIP OPPORTUNITIES

Visit [jewelers.org/gemawards](https://www.jewelers.org/gemawards) to purchase individual tickets online.

To order sponsorships or ads, complete this form and return by email or in the mail to:

Email: cmiller@jewelers.org

Mail: Gen. Post Office, Box 29625, New York, NY 10087-9625

For event information, contact Amanda Gizzi at agizzi@jewelers.org or call (646) 658-5811.

CORNERSTONE SPONSOR • \$40,000

- Two tables (20 seats) at GEM Awards gala with Cornerstone premium table positioning
- Journal ad: two-page, 4-color advertisement in the GEM Awards gala journal
- Logo on the GEM Awards step-and-repeat
- Verbal recognition at the GEM Awards gala
- Printed recognition in the GEM Awards gala journal

COCKTAIL RECEPTION SPONSOR* • \$35,000

- One table (10 seats) at GEM Awards gala with premium positioning (10 seats)
- Journal ad: one-page, 4-color advertisement in the GEM Awards gala journal
- Signage will be on the bar, screen, and around the cocktail area
- Opportunity for product displays or branded photo booth experience
- Verbal recognition at the GEM Awards gala
- Printed recognition in the GEM Awards gala journal

PREMIER SPONSOR • \$33,000

- Two Tables (20 seats) at GEM Awards gala with Premier Package table positioning
- Journal Ad: Two-page, 4-color advertisement in GEM Awards gala journal
- Verbal mention at the GEM Awards gala
- Company logo will appear: onscreen at GEM Awards, in GEM Awards gala journal as Premier Sponsor, and on GEM Awards digital platforms

PATRON SPONSOR • \$20,000

- One table (10 seats) at GEM Awards gala with Patron Package table positioning
- Journal Ad: Full-page, 4-color advertisement in GEM Awards gala journal
- Company logo will appear: onscreen at GEM Awards, in GEM Awards gala journal as Patron Sponsor, and on GEM Awards digital platforms

BENEFACTOR SPONSOR • \$16,000

- One table (10 seats) for GEM Awards gala with Benefactor Package table positioning
- Journal Ad: Full-page, black/white advertisement in GEM Awards gala journal
- Company name will appear: onscreen at GEM Awards, in GEM Awards gala journal as Benefactor Sponsor, and on GEM Awards digital platforms

PARTNER SPONSOR • \$7,500

- Two tickets to GEM Awards gala
- Journal Ad: One-page, 4-color advertisement in the GEM Awards gala journal
- Company name will appear: onscreen at GEM Awards, in GEM Awards gala journal as Partner Sponsor

TABLE PACKAGE • \$10,000

- One table (10 seats) for GEM Awards gala with Table Package table positioning
- Brand recognition on table

INDIVIDUAL TICKETS • \$900

JOURNAL ADVERTISING RATES

- Two-page, 4-color advertisement spread: \$6,500
- Full-page, 4-color advertisement: \$3,700
- Full-page, black-and-white advertisement: \$1,600
- Half-page, black-and-white advertisement: \$800

Ad deadline: January 26, 2024 | Journal Size 8.5" x 11"

**Specialty sponsorships are one-of-a-kind and available on a first-come, first-serve basis.*

- Sponsorships or purchases for GEM Awards are not tax deductible as charitable contributions.

- Tickets are transferable but non-refundable.

PRESENTED BY



JEWELERS OF AMERICA

22ND ANNUAL GEM AWARDS | MARCH 8TH, 2024

Cipriani 42nd Street | New York, NY

www.jewelers.org/gemawards





ORDER FORM & AD SPECS

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SPONSORSHIPS & PACKAGES

CORNERSTONE SPONSOR	\$40,000	\$
WELCOME RECEPTION & DESSERT SPONSOR*	\$35,000	\$
PREMIER SPONSOR	\$33,000	\$
PATRON SPONSOR	\$20,000	\$
BENEFACTOR SPONSOR	\$16,000	\$
PARTNER SPONSOR	\$7,500	\$
TABLE PACKAGE	\$10,000	\$

INDIVIDUAL TICKETS • \$900 EA.

_____ tickets x \$900 = \$ _____

JOURNAL ADVERTISING RATES *Ad deadline January 26, 2024*

Two-page, 4-color advertisement spread	\$6,500	\$
Full-Page, 4-color advertisement	\$3,700	\$
Full-page, black-and-white advertisement	\$1,600	\$
Half-page, black-and-white advertisement	\$800	\$
TOTAL		\$ _____

CONTACT INFORMATION

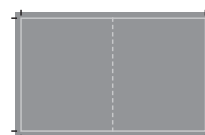
Name _____
 Company Name _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____ Fax _____
 Email _____

Complete this form and return by email or in the mail. A Jewelers of America representative will be in touch to collect payment information to complete the order.

Email: cmiller@jewelers.org
 Mail: Gen. Post Office, Box 29625, New York, NY 10087-9625

**Individual tickets can be purchased online
 at jewelers.org/gemawards.**

JOURNAL AD SPECS



2-PAGE SPREAD

- 17.25" w x 11.25" h with .125" bleed and crop marks
- 17" w x 11" h trim size



FULL-PAGE

- 8.75" w x 11.25" h with .125" bleed and crop marks
- 8.5" w x 11" h trim size



HALF-PAGE

- 7.5" w x 4.75" h, no bleed

Ad materials due January 26, 2024

Advertisers should submit ad files via:

Ad materials under 5MB can be emailed to events@jewelers.org. For files over 5MB, email a link to download using a file-sharing service like Dropbox, Hightail or WeTransfer.

File specs:

Hi-Rez, PDF (Acrobat 7.0 or higher) files accepted. Files must be at least 300 dpi, CMYK (NO spot colors or RGB) and have all fonts embedded. All 2-Page Spread and Full Page ads MUST have 1/8" bleed on all sides and crop marks.

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