



## SPONSORSHIP OPPORTUNITIES

Visit [jewelers.org/gemawards](http://jewelers.org/gemawards) to purchase individual tickets online.

To order sponsorships or ads, complete this form and return by email or in the mail to:

Email: [events@jewelers.org](mailto:events@jewelers.org)

Mail: Gen. Post Office, Box 29625, New York, NY 10087-9625

For event information, contact Amanda Gizzi at [agizzi@jewelers.org](mailto:agizzi@jewelers.org) or call (646) 658-5811.

### CORNERSTONE SPONSOR • \$43,000

- Two tables (20 seats) at GEM Awards gala with Cornerstone premium table positioning
- Journal ad: two-page, 4-color advertisement spread in the GEM Awards gala journal
- Logo on the GEM Awards step-and-repeat
- Verbal recognition at the GEM Awards gala
- Printed recognition in the GEM Awards gala journal

### RED CARPET SPONSOR\* • \$37,000

- One table (10 seats) at GEM Awards gala with premium positioning
- Journal ad: one-page, 4-color advertisement in the GEM Awards gala journal
- Signage will be on the Step and Repeat, screen, and around the Red Carpet area
- Verbal recognition at the GEM Awards gala
- Printed recognition in the GEM Awards gala journal

### COCKTAIL RECEPTION SPONSOR\* • \$37,000

- One table (10 seats) at GEM Awards gala with premium positioning
- Journal ad: one-page, 4-color advertisement in the GEM Awards gala journal
- Signage will be on the bar, screen, and around the cocktail area
- Opportunity for product displays or branded photo booth experience
- Verbal recognition at the GEM Awards gala
- Printed recognition in the GEM Awards gala journal

### PREMIER SPONSOR • \$35,000

- Two Tables (20 seats) at GEM Awards gala with Premier Package table positioning
- Journal Ad: two-page, 4-color advertisement spread in the GEM Awards gala journal
- Verbal mention at the GEM Awards gala
- Company logo will appear: onscreen at GEM Awards, in GEM Awards gala journal as Premier Sponsor, and on GEM Awards digital platforms

### PATRON SPONSOR • \$22,000

- One table (10 seats) at GEM Awards gala with Patron Package table positioning
- Journal Ad: Full-page, 4-color advertisement in the GEM Awards gala journal
- Company logo will appear: onscreen at GEM Awards, in GEM Awards gala journal as Patron Sponsor, and on GEM Awards digital platforms

### BENEFACTOR SPONSOR • \$18,000

- One table (10 seats) for GEM Awards gala with Benefactor Package table positioning
- Journal Ad: Full-page, black/white advertisement in the GEM Awards gala journal
- Company name will appear: onscreen at GEM Awards, in GEM Awards gala journal as Benefactor Sponsor, and on GEM Awards digital platforms

### PARTNER SPONSOR • \$9,000

- Two tickets to GEM Awards gala
- Journal Ad: One-page, 4-color advertisement in the GEM Awards gala journal
- Company name will appear: onscreen at GEM Awards, in GEM Awards gala journal as Partner Sponsor

### TABLE PACKAGE • \$11,000

- One table (10 seats) for GEM Awards gala with Table Package table positioning
- Brand recognition on table

### INDIVIDUAL TICKETS • \$1,000

### JOURNAL ADVERTISING RATES

- Two-page, 4-color advertisement spread: \$6,500
- Full-page, 4-color advertisement: \$3,700
- Full-page, black-and-white advertisement: \$1,600
- Half-page, black-and-white advertisement: \$800

\*Specialty sponsorships are one-of-a-kind and available on a first-come, first-serve basis.

- Sponsorships or purchases for GEM Awards are not tax deductible as charitable contributions.

- Tickets are transferable but non-refundable.

PRESENTED BY



JEWELERS OF AMERICA

**24TH ANNUAL GEM AWARDS | MARCH 13TH, 2026**

Cipriani 42nd Street | New York, NY

[www.jewelers.org/gemawards](http://www.jewelers.org/gemawards)





# ORDER FORM & AD SPECS

Visit [jewelers.org/gemawards](http://jewelers.org/gemawards) to purchase individual tickets online.

To order sponsorships or ads, complete this form and return by email or in the mail to:

Email: [events@jewelers.org](mailto:events@jewelers.org)

Mail: Gen. Post Office, Box 29625, New York, NY 10087-9625

For event information, contact Amanda Gizzi at [agizzi@jewelers.org](mailto:agizzi@jewelers.org) or call (646) 658-5811.

## SPONSORSHIPS & PACKAGES

CORNERSTONE SPONSOR	\$43,000	\$
RED CARPET SPONSOR*	\$37,000	\$
COCKTAIL RECEPTION SPONSOR*	\$37,000	\$
PREMIER SPONSOR	\$35,000	\$
PATRON SPONSOR	\$22,000	\$
BENEFACTOR SPONSOR	\$18,000	\$
PARTNER SPONSOR	\$9,000	\$
TABLE PACKAGE	\$11,000	\$

## INDIVIDUAL TICKETS • \$900 EA.

\_\_\_\_\_ tickets x \$1,000 = \$ \_\_\_\_\_

## JOURNAL ADVERTISING RATES

Two-page, 4-color advertisement spread	\$6,500	\$
Full-Page, 4-color advertisement	\$3,700	\$
Full-page, black-and-white advertisement	\$1,600	\$
Half-page, black-and-white advertisement	\$800	\$
<b>TOTAL</b>		<b>\$</b>

## CONTACT INFORMATION

Name \_\_\_\_\_

Company Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

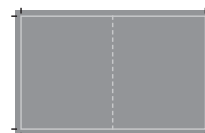
Complete this form and return by email or mail. A Jewelers of America representative will be in touch to collect payment information to complete the order.

Email: [events@jewelers.org](mailto:events@jewelers.org)

Mail: Gen. Post Office, Box 29625, New York, NY 10087-9625

**Individual tickets can be purchased online  
at [jewelers.org/gemawards](http://jewelers.org/gemawards).**

## JOURNAL AD SPECS



### 2-PAGE SPREAD

- 17.25" w x 11.25" h with .125" bleed and crop marks
- 17" w x 11" h trim size



### FULL-PAGE

- 8.75" w x 11.25" h with .125" bleed and crop marks
- 8.5" w x 11" h trim size



### HALF-PAGE

- 7.5" w x 4.75" h, no bleed

**Ad space commitments due Jan. 27, 2026**  
**Ad materials due Feb. 6, 2026**

### Advertisers should submit ad files via:

Ad materials under 5MB can be emailed to [events@jewelers.org](mailto:events@jewelers.org). For files over 5MB, email a link to download using a file-sharing service like Dropbox, Hightail or WeTransfer.

### File specs:

Hi-Res, PDF (Acrobat 7.0 or higher) files accepted. Files must be at least 300 dpi, CMYK (NO spot colors or RGB) and have all fonts embedded. All 2-Page Spread and Full Page ads MUST have 1/8" bleed on all sides and crop marks.

\*Specialty sponsorships are one-of-a-kind and available on a first-come, first-serve basis.

- Sponsorships or purchases for GEM Awards are not tax deductible as charitable contributions.

- Tickets are transferable but non-refundable.

