



SPONSORSHIP OPPORTUNITIES

Complete and return the Order Form, or contact Matthew Tratner at (646) 658-5805 or mtratner@jewelers.org.

For event information, visit www.jewelers.org/gemawards or contact Amanda Gizzi at (646) 658-5811 or agizzi@jewelers.org.

COCKTAIL HOUR RECEPTION SPONSOR* • \$30,000

- One GEM Awards gala table (10 seats)
- Journal Ad: One-page, 4-color advertisement in the GEM Awards gala journal
- Signage will be on the bar, screen, and around the cocktail area
- Opportunity for product display in the cocktail area
- Verbal recognition at the GEM Awards gala
- Printed recognition in the GEM Awards gala journal

RED CARPET SPONSOR* • \$30,000

- One GEM Awards gala table (10 seats)
- Journal Ad: One-page, 4-color advertisement in the GEM Awards gala journal
- Logo on the step-and-repeat
- Verbal recognition at the GEM Awards gala
- Printed recognition in the GEM Awards gala journal

PREMIER GEM PACKAGE • \$30,000

- Two Tables (20 seats) at GEM Awards gala with Premier Package table positioning
- Journal Ad: Two-page, 4-color advertisement in GEM Awards gala journal
- Banner Ad on www.jewelers.org for one month
- Verbal mention at the GEM Awards gala
- Company logo will appear: onscreen at GEM Awards, in GEM Awards gala journal as Premier Sponsor, on the GEM Awards website for one year, and in "The JA Report," JA's monthly member e-newsletter (one time)

Sponsorships or purchases for GEM Awards are not tax deductible as charitable contributions.

**Specialty sponsorships are one-of-a-kind and available on a first-come, first-serve basis.*

PATRON GEM PACKAGE • \$17,000

- One table (10 seats) at GEM Awards gala with Patron Package table positioning
- Journal Ad: Full-page, 4-color advertisement in GEM Awards gala journal
- Company logo will appear: onscreen at GEM Awards, in GEM Awards gala journal as Patron Sponsor, on the GEM Awards website for one year, and in "The JA Report," JA's monthly member e-newsletter (one time)

BENEFACTOR GEM PACKAGE • \$12,000

- One table (10 seats) for GEM Awards gala with Benefactor Package table positioning
- Journal Ad: Full-page, black/white advertisement in GEM Awards gala journal
- Company name will appear: onscreen at GEM Awards, in GEM Awards gala journal as Benefactor Sponsor, on the GEM Awards website for one year, in "The JA Report," JA's monthly member e-newsletter (one time)

TABLE GEM PACKAGE • \$7,500

- One table (10 seats) for GEM Awards gala with Table Package table positioning

INDIVIDUAL TICKETS • \$600

JOURNAL ADVERTISING RATES

- Two-page, 4-color advertisement spread: \$6,500
- Full-page, 4-color advertisement: \$3,500
- Full-page, black-and-white advertisement: \$1,500
- Half-page, black-and-white advertisement: \$750

Ad deadline December 6, 2017 | Journal Size 8.5" x 11"

PRESENTED BY



JEWELERS OF AMERICA

16TH ANNUAL GEM AWARDS | JANUARY 19, 2018

Cipriani 42nd Street | New York, NY

www.jewelers.org/gemawards





ORDER FORM & AD SPECS

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SPONSORSHIPS & PACKAGES

COCKTAIL HOUR RECEPTION SPONSOR*	\$30,000	\$
RED CARPET SPONSOR*	\$30,000	\$
PREMIER GEM PACKAGE	\$30,000	\$
PATRON GEM PACKAGE	\$17,000	\$
BENEFACTOR GEM PACKAGE	\$12,000	\$
TABLE GEM PACKAGE	\$7,500	\$

INDIVIDUAL TICKETS • \$600 EA.

_____ tickets x \$600 = \$ _____

JOURNAL ADVERTISING RATES *Ad materials due December 6, 2017*

Two-Page, 4-color advertisement spread	\$6,500	\$
Full-Page, 4-color advertisement	\$3,500	\$
Full-Page, black-and-white advertisement	\$1,500	\$
Half-Page, black-and-white advertisement	\$750	\$

TOTAL \$ _____

CONTACT INFORMATION

Name _____

Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Email _____

PAYMENT** Check Visa MasterCard American Express

Cardholder Name _____

Card Number _____ Expiration Date _____ CSV _____

Signature _____

**Specialty sponsorships are one-of-a-kind and available on a first-come, first-serve basis.
 **Sponsorships or purchases for GEM Awards are non-refundable and are not tax deductible as charitable contributions.*

AD SPECS

2-PG SPREAD (4C only)
 17.25" x 11.25" w/ bleed
 17" x 11" trim size
 16" x 10" no bleed

FULL-PAGE (4C or b&w)
 8.75" x 11.25" with bleed
 8.5" x 11" trim size
 7.5" x 10" no bleed

HALF-PAGE (b&w only)
 7.5" x 4" no bleed

Ad materials due December 6, 2017.

Advertisers should submit ad files via:
 Mail (CD-ROM or DVD): Jewelers of America,
 Attn: Amanda Gizzi, 120 Broadway, Suite
 2820, New York, NY 10271
 or Email (under 5MB): agizzi@jewelers.org

File format accepted:
 PDF compatible with Acrobat 7.0 or higher

- Other Specs:**
- At least 300 dpi
 - Color ads saved as CMYK color
 - Black & white ads saved as grayscale or black only
 - All fonts embedded
 - Include crop marks on ads with bleed
 - Include with disc or in body of email: name of advertiser, contact name & phone number
 - Color proofs can be mailed to address above for color ads

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